

# Powering the Intelligent Enterprise with **Generative AI**

Unlock business opportunities, efficiencies and new revenue across the value chain with innovative Generative AI strategy and solutions built to be responsible, reliable and reusable.

## Break Free of the Hype Cycle to Solve Your Company's Most Complex Challenges with Enterprise-Grade GenAI

How will you harness the most disruptive technology of our time to **spur innovation, reduce costs, and bring higher quality products to market faster?**

We help organizations in mobility, communications, healthcare, retail, banking/finance, media and entertainment, industrial, technology, and more develop GenAI solutions that prove ROI and drive measurable business results.

As a Hitachi company, we put the power of three brands to work for you – digital engineering services with GlobalLogic, experience design with Method, and digital infrastructure and data management with Hitachi.

It begins with choosing the right hyperscaler or other technology. From assessment through development, LLM training, fine tuning, and implementation, **GlobalLogic is your partner and guide every step of the way.**

### GlobalLogic Offers Comprehensive Services Across the GenAI Value Chain

Services	Applications	Domain Models	Foundation Models	Infrastructure
Digital Advisory & Assessment Services	Applications for Content Generation, Customer Assistance, Chatbots & more	Domain-specific Large Language Model (LLM) Development	Model Training & Evaluation	Cloud Platforms
Software Development Transformation	LLM Adoption & Acceleration	LLM Training & Fine Tuning	Consensus Building	Databases & Data Platforms
			Human in the Loop (RLHF)	GenAI Application Frameworks



**350+**

Generative AI-dedicated designers and engineers



**8**

Solution Accelerators developed over 3+ years working on GenAI solutions



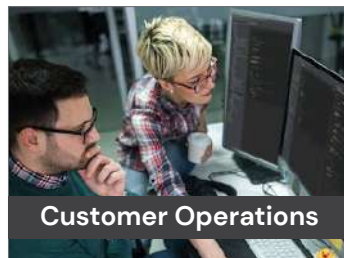
**20+**

Years of digital product design and engineering experience



Leverage GlobalLogic's deep digital product engineering expertise and Gen AI experience to transform and modernize your business and its offerings.

## We Help Clients Solve Complex Challenges Across Core Business Areas with GenAI



### Offerings



**We take impactful digital products to market faster.**

GlobalLogic is your digital product engineering partner for next-generation products and experiences.

Experience Design, Product Engineering, Digital Advisory, Private Label Labs, Content Engineering, Cloud Adoption, Contact Center Experiences

### Capabilities



**We put the end user at the center of every product.**

Combine experience design, complex engineering, and groundbreaking technology for GenAI products built for the businesses of tomorrow.

Digital Advisory & Assessment, Software Development Transformation, Applications, LLM Adoption & Acceleration, LLM Training & Fine Tuning

### Industries



**We help disrupt the status quo (and expectations).**

Our deep industry expertise enables global brands to hit the ground running with sustainable digital products and solutions.

Automotive, Banking & Financial Services, Communications, Consumer & Retail, Healthcare, Manufacturing, Media & Entertainment, Technology

## Are you GenAI Ready?

Get in touch with the GlobalLogic team today and let's explore the possibilities GenAI offers your business – [info@globallogic.com](mailto:info@globallogic.com)